

Dare to Be!

Growing *with* Courage Campaign



Sacred Heart School of Halifax
CAMPAIGN IMPACT REPORT

CAMPAIGN LEADERSHIP

Honorary Co-chairs

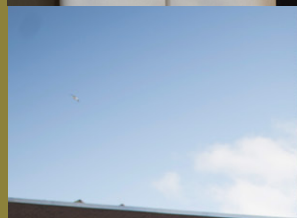
Margaret and David Fountain

Campaign Co-chairs

Rob Barbara
Lois Dyer Mann
Veronica Lawen

Campaign Cabinet

Kim McCrea
Anna Stuart
Angela Surrette
Sr. Anne Wachter, RSCJ
Miriam Regan
Renée Fournier



Our motto, *Verax Tum Audax*, calls on us to *Dare to be True*, and so we dared to envision an even stronger future; we **Dared to Be.**



OUR INSPIRATION

Saint Madeleine Sophie Barat, Founder of the Sacred Heart schools, believed in the power of education to transform individuals — and the power of individuals to transform society.



OUR VISION

Our vision for transforming lives means providing access to more students who will thrive in a student-centered program on a safe urban campus as they engage in the Sacred Heart mission in a way that is innovative, deeply meaningful, personal, and global in scope. This vision framed a strategic plan that needed funding. We conducted the Dare to Be Capital Campaign, a \$6 Million Campaign focused on three key pillars:

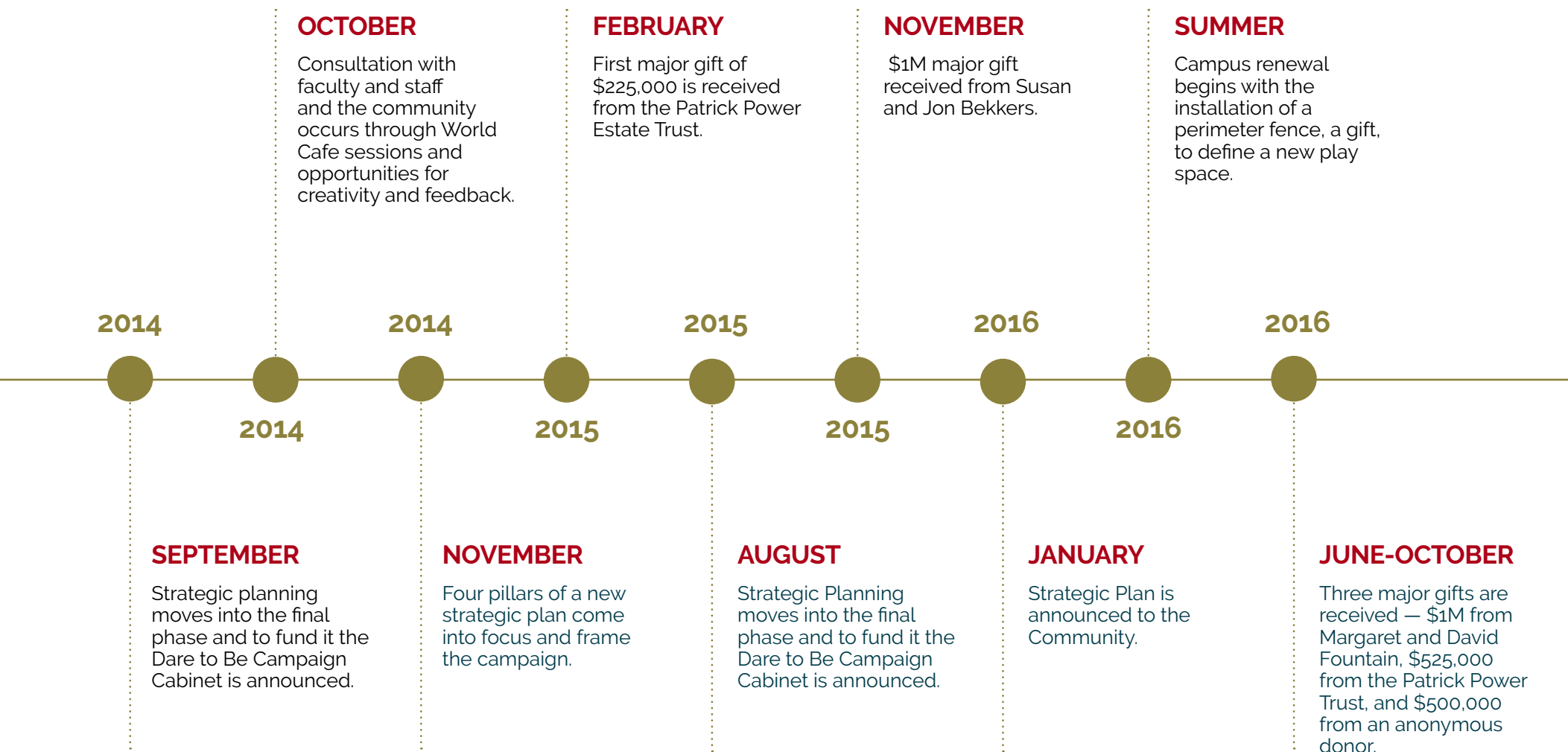
1.
Campus

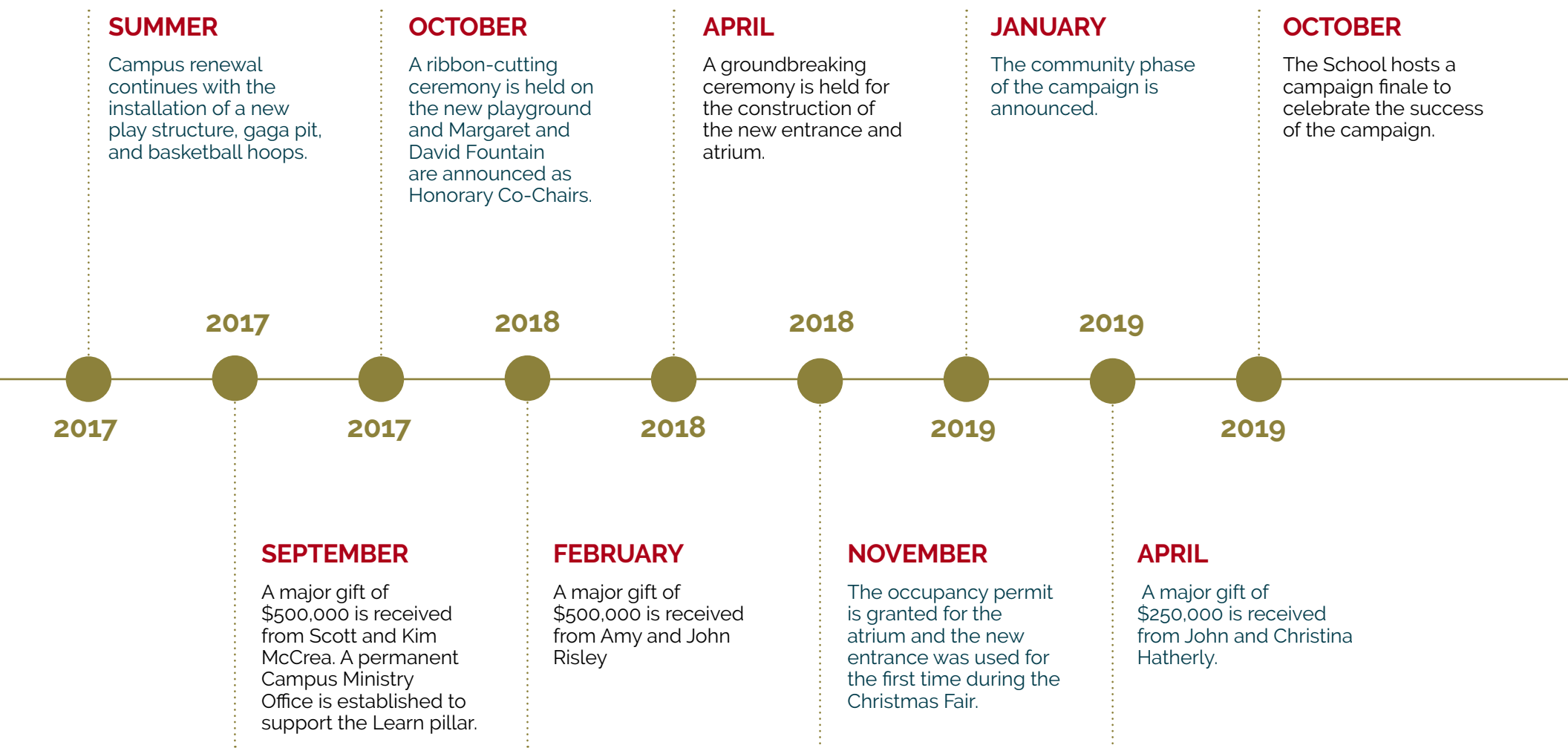
2.
Access

3.
Learn



CAMPAIGN HIGHLIGHTS





BY THE NUMBERS

\$6,321,119*

RAISED

\$32,000

AVERAGE CAMPAIGN GIFT

103%

OF GOAL



172

INDIVIDUAL DONORS

15 LEADERSHIP GIFTS

(\$100,000+)

* Note: as of June 30, 2022, the Campaign had a 1.3% unfulfilled pledge rate.

Breakdown Of Donor Participants By Community

PARENTS: **\$3,155,289.50 - 71 gifts**

ALUMS: **\$319,908.99 - 55 gifts**

FACULTY & STAFF: **\$11,360.56 - 23 gifts**

GRANDPARENTS: **\$810,400.00 - 17 gifts**

PARENTS OF ALUMS: **\$358,240.80 - 16 gifts**

FOUNDATIONS: **\$1,264,000 - 7 gifts**

FRIENDS: **\$271,555.40 - 8 gifts**

OTHER : **\$6,217.00**
(Board, In-Kind, Interest)



CAMPAIGN IMPACTS

Access

With significant campaign funds designated for tuition assistance in the near term and \$1M directed to our investment portfolio, we are able to increase the number of bursaries we provide to students and increase the average amount, providing expanded access. And thanks to the investment income, this is the case for years to come. Such access is the gift that keeps on giving.

Campus

Thanks to our bright, beautiful new entrance, atrium, and mezzanine, our entire campus is now unified and our community has incredible gathering spaces.

We transformed the front circle of our campus and devoted it entirely to our students so it's now a safe, accessible play area with a state-of-the-art play structure and Gaga Pit. And, our historic front entrance is now secured by a beautiful wrought iron fence that retains the classic dignity of Sacred Heart.



CAMPAIGN IMPACTS

Program

An Innovation Lab has been established and equipment purchased for both the Elementary and Senior Schools. This is a major step in a significant commitment to innovative teaching that will soon include a media lab and AR and VR technology.

We are creating a state-of-the-art Science Lab to better support students in our outstanding STEM programs.

New technology and infrastructure, which includes new laptops for every faculty, and allowed us to effectively manage the shift to online learning when the COVID pandemic hit. We are also incorporating innovative and personalized approaches to learning.

A Campus Ministry Program was established that has greatly contributed to our ability to nurture and guide the spiritual development of our students and our community.

Our faculty have taken part in in-depth training on differentiated instruction, allowing us to better tailor learning and support children in the ways they learn best.

A unique Global Scholars Program unlike anything this region has ever seen is in development and should be ready to launch in September 2022.

Over 60 of our staff have taken part in Sacred Heart Network professional development that deepens their understanding of our mission, history, roots, and future possibilities.

Working with StFX University, we have undertaken an intensive academic study to better understand the significance of our single-gender model. Results are expected in the spring of 2022.



It's Personal

Stories of impact

Campus Renewal Carole Parker

"Thanks to the new entrance that everyone now uses and this bright, beautiful Atrium, I feel a much stronger connection to the students because I get to see each and every one of them. And, I get face-to-face time and hugs, which of course, means the world to me. It's also such an important gathering space for everyone in our community, most especially for our students who congregate and mingle here — I see them every day laughing and talking and sharing their lives. That camaraderie and the spirit I see there is a real joy for me."



Access Lois Dyer Mann

"Of course, all three pillars of the Campaign were important, but it was the access pillar that meant so much to me personally and where I chose to direct my gift. I did that because I know the true value of a Sacred Heart education and I have come to appreciate that it was my parent's greatest gift to me and my sister. To give that gift to another family is what resonated so deeply for me. And ultimately the increased socioeconomic diversity that new families bring is an important gift to our entire community. I think Sophie would be proud."



Program Michael McCallum

"The most rewarding part of developing the Innovation Lab has been seeing the students' excitement when working in the space and engaging with their peers. In the short term, students are gaining valuable skills facilitated by new technology. In the long term, this will translate into well-developed critical thinking, problem-solving, communication, and collaboration skills. The Innovation Lab is also encouraging collaboration among teachers and across disciplines. I believe that this space will continue to challenge us as a community, in meaningful and significant ways, to reimagine our programming and curriculum school-wide."



DONOR LISTING

Our donors have dared to be our catalysts for change. They understand and support our vision, and they believe in the legacy of the Sacred Heart education and experience. And, they have stepped up to make a difference to Sacred Heart School of Halifax because this School and community matter to them. Our heartfelt gratitude goes out to each and every one of our donors.

BARAT LEGACY DONORS (\$1 MILLION+)

Jon & Susan Bekkers,
Margaret & David Fountain

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Robin LeBlanc, Saltwire
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Wendy and Brice Walsh
Bryan Whalen
Kim & Mike Wheatley
Anthony Wiseman &
Carla Hurley

Thank You from Anne

We are deeply grateful to the many people who made this campaign successful. Our Co-Chairs Lois, Rob, and Veronica were a dynamic trio to lead the charge and their dedication and generosity of time, talent, and gifts were superb. Our Honorary Chairs, Margaret and David Fountain, provided exceptional support, generosity, and commitment for which we are so thankful. The Cabinet, a fantastic team of Angela, Kim, Miriam, Renée, worked together extremely well and with great joy and enthusiasm. I want to thank the many people who made donations from \$20 to \$1M — you believed in the vision of Sacred Heart education, you dared, and helped us to grow with courage and confidence. We take seriously your investment in the future and it is gratifying to share this final report of the Dare to Be Campaign. Together, we are making a positive difference for our students, our community, and our future.

Love and gratitude,

Sr. Anne Wachter, RSCJ
Head of School





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